



## Fender Rocks Musikmesse Frankfurt!

*Alles Gute!* The sounds of Fender reverberate from Musikmesse Frankfurt, the massive international musical instrument industry trade show held each year in Frankfurt, Germany.

This year's show, held March 12-15 at the city's vast Festhalle, was a spectacular success for Fender, with thousands of eager guests attending Fender *Frontline Live* clinics at Fender's exclusive hotspot and **a special free concert performance by Swedish Stratocaster® guitar virtuoso Yngwie Malmsteen and his band, Rising Force. Malmsteen also presented four *Frontline Live* clinics at the Fender booth and obliged excited fans with not one but four autograph-signing sessions.**



**Packed haus: A *Frontline Live* crowd at Musikmesse Frankfurt.**

Another great *Frontline Live* performance featured fleet-fingered Fender clinician Greg Koch with a surprise guest, bassist extraordinaire and Fender signature artist Stu Hamm.

Fender's presence at Musikmesse Frankfurt 2008 also included a dazzling display of guitars, basses, amps and accessories and was highlighted by more than 120 guitars from the world-famous Fender Custom Shop, every prized one of which was claimed by the many international buyers present in less than eight hours!

*THE SPIRIT OF ROCK-N-ROLL®*

Copyright © 03.17.2008 [Fender Musical Instruments Corporation](http://www.fender.com).